

COOPER & COOPER REAL ESTATE

Selling A Home In NYC: What Every Seller Needs To Know



Thinking about SELLING your apartment?

Learn more about the ins-and-outs of the selling process!

TOPICS INCLUDE:

- > Market Overview
- > The Selling Process
- > If Sellers Only Knew
- > Financial Analysis
- > The Sell-Side Team
- > Marketing Your Home

WHEN: Monday, May 18th, 2015

6:30pm: Registration / Reception
7:00pm: Presentation, Followed by Q&A
Refreshments will be served

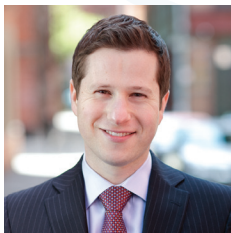
WHERE: InterContinental Hotel

Times Square
300 West 44th Street (@ 8th Avenue)
Washington Square Park Room, Lobby Level

RSVP: CooperCooper.com/SellingSeminar

Main Office: 212.864.4555

ABOUT THE SPEAKERS:



Jordan Cooper, Partner

Jordan was a Top Producer at a large real estate firm for several years prior to co-founding Cooper & Cooper with his brother, Jeremy. Jordan served as an investment banker at Goldman, Sachs & Co. in the Financial Institutions Group. His deal experience includes several high-profile transactions, most notably the \$3 billion demutualization & IPO of Prudential Insurance, and the \$30 billion acquisition of Associates First Capital by Citigroup. Jordan graduated *Summa Cum Laude* from Harvard University with a degree in Economics.



Jeremy Cooper, Partner

Prior to co-founding Cooper & Cooper, Jeremy served as a Senior Associate in the Investment Banking Division at Banc of America Securities. He executed many billion dollar transactions in mergers & acquisitions, equity offerings and debt financings in the insurance sector. Jeremy worked as an on-air television meteorologist for years at ABC, FOX, and NBC affiliates. He holds degrees from Northwestern University (Environmental Science), Penn State (Meteorology), and Columbia Business School (MBA – Finance).